



SCHOOL OF COMMERCE, FINANCE AND ACCOUNTANCY

DEPARTMENT OF PROFESSIONAL STUDIES

ORGANIZES

INTERNATIONAL CONFERENCE ON SUSTAINABILITY – LED TRANSFORMATION IN BUSINESS AND SOCIETY

CONFERENCE THEME

**TOWARDS A SUSTAINABLE FUTURE
*REIMAGINING SOCIETY THROUGH INNOVATION,
INCLUSION AND IMPACT***



25th TO 27th FEBRUARY, 2026



**HYBRID MODE
(ON CAMPUS + VIRTUAL)**



Professional Body Partner



Learning Partner

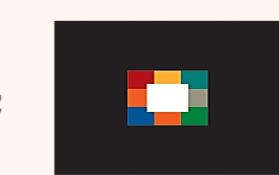


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SLTBS-2026

CHRIST (Deemed To Be University)

CHRIST (Deemed to be University) was born out of the educational vision of St. Kuriakose Elias Chavara, a nineteenth-century educationalist and social reformer from South India. He founded the Carmelites of Mary Immaculate (CMI) in 1831. Established on July 15, 1969, as an affiliated college with the vision of “Excellence and Service,” CHRIST quickly became a preferred educational institution in Bangalore. Accredited with a CGPA of 3.42 on a 4-point scale and an A+ grade by NAAC in 2022, it offers diverse Undergraduate, Postgraduate, and PhD programmes to over 30,000 students from across India and 60 countries. A hub of multiculturalism, CHRIST promotes creative excellence through sports, music, and literary activities. It has published over 300 books, six peer-reviewed journals, and continues its legacy of academic and cultural contributions.



DEPARTMENT OF PROFESSIONAL STUDIES

The Department of Professional Studies offers some of the most unique and specialized programmes in the field of commerce and management. With strategic partnerships and integration with leading national and international professional bodies, the department constantly strives to nurture future professionals and leaders in the field of Commerce, Finance, and Management. With research opportunities, certification courses, and a range of cultural activities, the department is a vibrant and dynamic space for students to evolve into responsible, ethical, and holistic individuals. The Department of Professional Studies offers six undergraduate programmes and five post-graduate programmes strongly anchored by a robust curriculum and professional body integration. The department constantly endeavors on establishing a deep student-centric foundation of learning by including professional qualifications like Company Secretary from ICSI, Insurance qualification from III and Employability skill enhancement certifications like Advanced Excel, Tableau, Python and AIML. The Department of Professional Studies continues to uphold its unwavering commitment to making a meaningful impact on society. With a proud legacy of award-winning community engagement initiatives, we have consistently driven positive change across diverse communities. As pioneers of financial and insurance literacy, our efforts have set new benchmarks—most notably, through our inaugural social engagement project, which led to the creation of India's first fully insured Gram Panchayat.

CONFERENCE VISION

SLTBS 2026 envisions a world where sustainability acts as a powerful engine for innovation, equity, and societal progress. This conference brings together visionary scholars, forward-thinking industry leaders, policymakers, and young changemakers to explore bold ideas that shift sustainability from a compliance mandate to a transformative force reshaping business, communities, and global systems. With a strong focus on interdisciplinary collaboration, it aims to spark new thinking around future-fit business models, inclusive leadership, and policy frameworks designed for a Net Zero, circular, and SDG-driven future. The conference opens with an immersive Doctoral Consortium that nurtures early-stage researchers through expert mentorship, hands-on development clinics, and meaningful academic-industry networking. By empowering emerging voices and facilitating global knowledge exchange, SLTBS 2026 aims to foster a collaborative ecosystem where research excellence drives real-world impact, fosters long-term partnerships, and provides pathways to high-quality publication and academic growth.



SLTBS-2026

WHY ATTEND THIS CONFERENCE?

- ❖ **Global Networking:** Connect with leading academicians, industry experts, and policymakers worldwide to foster collaborations and long-term partnerships.
- ❖ **Publishing Opportunities:** Accepted papers will be published in **SSRN** (Open Access, indexed by Google Scholar), with selected papers considered for **Scopus-indexed and ABDC journals, special issues, and proceedings**.
- ❖ **Increased Visibility:** SSRN ensures a wide global reach, permanent availability of papers, and targeted distribution to relevant researchers.
- ❖ **Industry Insights:** Gain first-hand exposure to emerging trends, technologies, and sustainable practices shared by global innovators and practitioners.
- ❖ **Long-Term Impact:** Enhance your academic profile while contributing to global sustainability discourse, with papers enjoying extended visibility and acceptability.

PUBLICATION OPPORTUNITIES

All accepted papers will be hosted online on the **SSRN platform, owned by Elsevier**, as conference proceedings. However, selected quality papers will be forwarded to the following journals, which will undergo the respective journal's review process.

- ❖ Sustainability Accounting, Management and Policy Journal, Emerald Publishing (**Q1, ABDC 'B' category**)
- ❖ The Journal of Business Perspective, Sage Publishers (**Q2, ABDC 'C' category**)
- ❖ Global Journal of Emerging Market Economies, Sage Publishers (**Q2**)
- ❖ Studies in Economics and Finance, Emerald Publishers (**Q2, ABDC 'B' category**)
- ❖ Journal of Operations and Strategic Planning, Sage Publishers.

CONFERENCE TRACKS

Track 1: Sustainable Innovation & Business Transformation

- ❖ Circular Economy and Green Product Innovation
- ❖ Sustainability-Driven Value Creation and Competitive Advantage
- ❖ Green Startups and Social Entrepreneurship
- ❖ Sustainability Labs, Accelerators, and Innovation Hubs

Track 2: Sustainable Finance & Investment

- ❖ ESG and Impact Investing
- ❖ Carbon Accounting and Financial Disclosure
- ❖ Green Bonds, Fintech and Carbon Markets

Track 3: Inclusive & Responsible Leadership

- ❖ Gender, Diversity and Ethical Leadership in Sustainability
- ❖ Transformational Change through Employee Engagement
- ❖ Stakeholder Capitalism and Purpose-Driven Governance

Track 4: Sustainable Operations & Global Supply Chains

- ❖ Decarbonizing Supply Chains
- ❖ Localisation vs. Globalisation in the Post-COVID World
- ❖ Resilient and Adaptive Supply Networks

Track 5: Climate Strategy, Risk, and Policy Interface

- ❖ Corporate Climate Strategies and Scenario Planning
- ❖ Public-Private Partnerships for Net Zero
- ❖ Policy Instruments for Circular and Regenerative Economies

Track 6: Sustainability Education & Organizational Change

- ❖ Embedding SDGs in Business Education
- ❖ Change Management for Greening Organizations
- ❖ Pedagogical Innovations in Sustainability Education

Track 7: Green Marketing & Consumer Behaviour

- ❖ Branding for Good: Sustainability Narratives
- ❖ Behavioural Nudges and Eco-Consumerism
- ❖ Post-Growth Marketing Strategies

Track 8: Intersections of Healthcare and Sustainability

- ❖ Healthcare Sustainability and Climate Action
- ❖ Sustainable practices in the healthcare sector
- ❖ Trends in sustainable healthcare research
- ❖ Community Engagement and Sustainable Healthcare Initiatives
- ❖ Policy effectiveness for promoting sustainable healthcare

Track 9: AI for Sustainable Business Systems

- ❖ AI, Blockchain, and Digital Tech for Sustainability
- ❖ Immersive Technologies (AR/VR) for Sustainability
- ❖ Algorithmic Bias and Ethical AI in Sustainable Business Decisions

Track 10: Green GDP

- ❖ Environmental costs of economic activities
- ❖ Green GDP and Fiscal Policy Reforms
- ❖ Economics of Degrowth and Well-being
- ❖ Ecological Debt and Intergenerational Burden in GDP Models

Track 11: Natural Capital Accounting

- ❖ Nature-positive Business Models and Investment Portfolios
- ❖ Monetary vs. Non-Monetary Valuation
- ❖ Indigenous Knowledge and Community-based Natural Capital Mapping
- ❖ Natural Capital in Risk Assessment and Resilience Planning
- ❖ Corporate Natural Capital Accounting and Reporting Standards



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SUBMISSION GUIDELINES

Authors are invited to submit original, unpublished research papers, case studies, or conceptual frameworks aligned with the themes of sustainability, innovation, and transformation in business and society. Submissions must be in English and properly formatted as per APA 7th Edition guidelines. All submissions will undergo a double-blind peer review process to ensure academic rigor and relevance. Authors must ensure their papers are free from plagiarism and AI content and adhere to ethical research standards. At least one author of each accepted paper must register for and present at the conference.

For Abstract Submission:

- ❖ **Purpose:** Clearly state the rationale of the study and its research objectives.
- ❖ **Study Design/Methodology/Approach:** Briefly describe the methods, data sources, or analytical approach adopted.
- ❖ **Findings:** Summarize the key results or insights of the study.
- ❖ **Originality/Value:** Highlight the contribution of the paper and its relevance to scholars, practitioners, or policymakers.
- ❖ **Keywords:** Provide 5-7 relevant keywords.
- ❖ **Length:** Abstracts should be **250-300 words**.

For Extended Abstract or Mini Paper Submission:

Submissions should have the following components:

- ❖ **Title**
- ❖ **Author(s) and Affiliation(s)**
- ❖ **Keywords:** 5-7 relevant keywords

Main Text Structure:

- ❖ **Introduction:** Context, objectives, and significance of the study
- ❖ **Methods:** Research design, data sources, and analytical approach
- ❖ **Results and Discussion:** Key findings, analysis, and interpretation
- ❖ **Conclusions and Implications:** Theoretical, managerial, or policy relevance

Additional Sections:

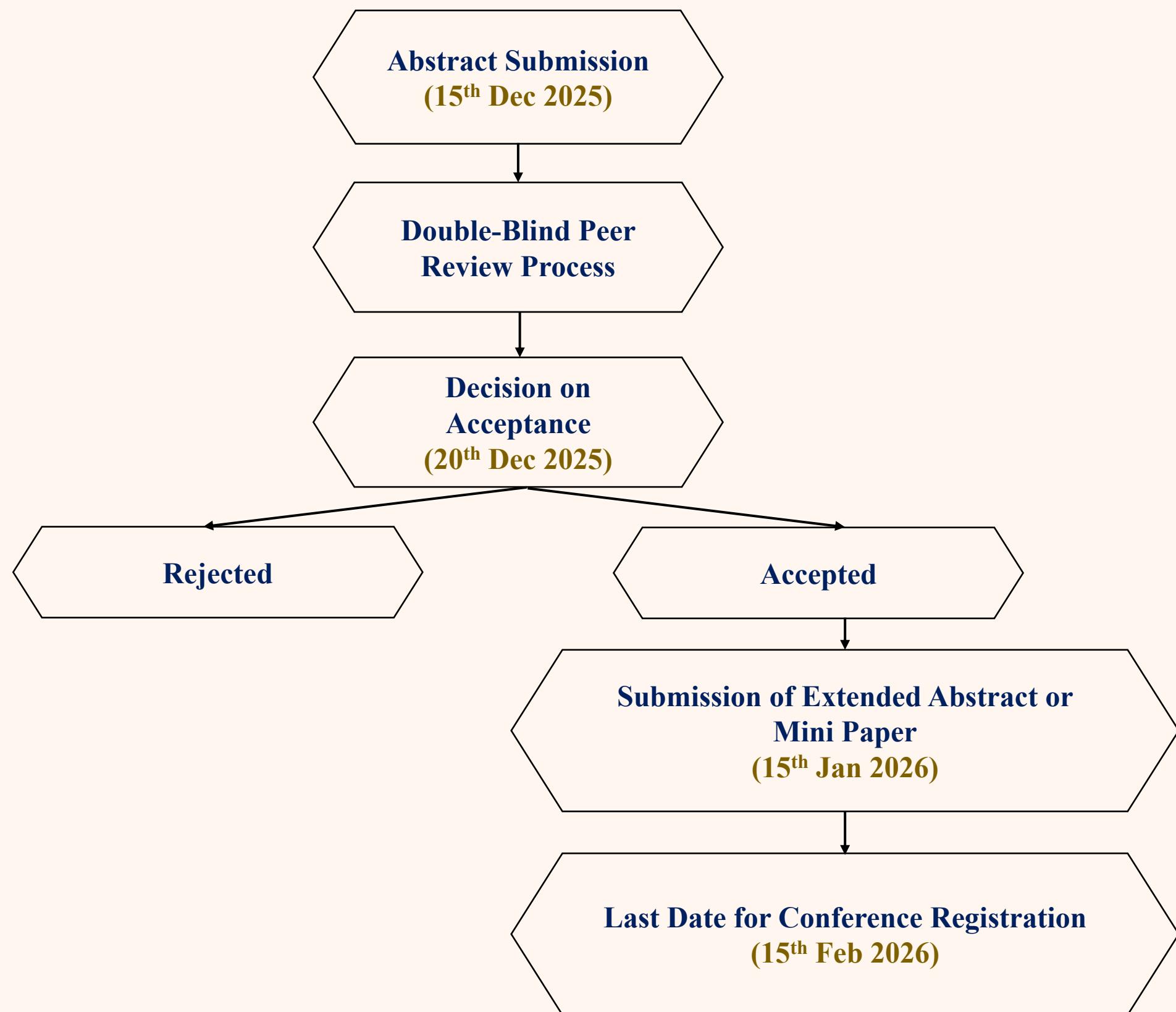
- ❖ **Tables and figures** (with clear titles and numbering)
- ❖ **Acknowledgements** (if applicable)
- ❖ **References** (APA style recommended)
- ❖ **Length:** Maximum of **3,000 words**, inclusive of tables, figures, and references.

Submission Link: <https://easychair.org/conferences/?conf=sltbs-2026>

NOTE: Authors are kindly requested to submit their papers only through the official submission link. Submissions via email or any other mode will not be accepted.

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SUBMISSION TIMELINES



REGISTRATION DETAILS

Category	For Christites	For Non-Christites
Pre-Conference Workshop	INR 1500	INR 1500 + 18% GST
UG/PG/Research Scholars	INR 3000	INR 5000 + 18% GST
Academicians/Faculty	INR 6500	INR 6500 + 18% GST
Industry Experts	–	INR 10000 + 18% GST
Foreign Nationals	–	USD 202

Refer to the Essential Guidelines for the payment gateway

ESSENTIAL GUIDELINES

❖ **Payment Method:** All payments must be made only through the CHRIST University website using the following steps:

<https://christuniversity.in> → **E-Services** → **Online Payment** → **Portal** → **Central Campus** → **Conference** → **SLTBS (choose category)** → **Payment Gateway**.

❖ **Accepted Payment Modes:** Debit Card, Credit Card, Internet Banking, and UPI.

Payments through any other mode will not be accepted.

❖ **Registration Policy (Up to 4 Authors):** One registration covers up to four authors.

❖ **Registration Policy (5 or more Authors):** Papers with five or more authors must have a minimum of two registrations.

❖ **Certificate of Participation:** Certificates will be issued to all co-authors listed on the accepted paper; however, **one registration includes certificates for up to four authors only.**

❖ **Conference Kit:** The conference kit will be provided only to in-person attendees.

❖ **Online Participation:** Participants attending virtually will receive access to all relevant e-resources.

❖ **Best Paper Eligibility:** Only in-person (physical) presentations will be considered for the Best Paper Award.





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